



Dear \_\_\_\_\_,

I am excited to tell you about a program that I am involved with. This year will be the 5<sup>th</sup> annual Red Chair Children's Production Company's production of *The Nutcracker* at the historic Alex Theatre in Glendale! I wanted to share information on this wonderful program with you!

The Red Chair Children's Production Company is a non-profit grass roots organization that creates artistic opportunities for area youth. RCCPC offers performances to local schools and performance opportunities in dance and musical theatre for children ages 5-18 years. It is run solely by volunteers, direct donations and sponsors. It is necessary that we have the support from our community to keep it going. I am asking that you consider a direct donation, corporate sponsorship or program advertisement. No matter what your budget IT ALL HELPS!

Please review the opportunities and become involved. As with any charitable contribution it is 100% tax-deductable. Our Tax ID#20-3844023.

I look forward to seeing you at the show!

Sincerely,

\_\_\_\_\_



## Sponsorship Opportunities

### 1. Direct Donation

Direct donations in any amount will be acknowledged in our Program.

### 2. Cast Member Sponsorship

\$100 donation of which a special acknowledgement of Donor's name and cast member they sponsored will be listed in the program.

Cast member's that raise a minimum of \$500 will receive 50% of the donation for a performing arts scholarship. The purpose of the scholarship is to reward deserving participants who have demonstrated a commitment to The Red Chair Children's Production Co. It is the intent of the Board that the money be used to continue their education in the performing arts through scholarship funds raised on their behalf.

### 3. Corporate Sponsorship

Bronze \$500 Silver \$1,000 Gold \$1,500 Platinum \$2,500

### 4. Program Advertisement.

Contributors and Donations will be listed in our program.  
Program ad ranging from \$50-\$250

### 5. Other Donations

Donation of items for gift basket, props, mechanical equipment, lights, facilities, etc...

**Name:**

**Company Name:**

**Address:**

**Telephone:**

**Email:**

**Cast member:**

**I will take action! I will**

<input type="checkbox"/>	<b>give a direct donation in the amount of</b>	<b>\$ _____</b>
<input type="checkbox"/>	<b>be a cast member sponsor in the amount of</b>	<b>\$ _____</b>
<input type="checkbox"/>	<b>be a corporate sponsor in the amount of</b>	<b>\$ _____</b>
<input type="checkbox"/>	<b>place a program advertisement in the amount of</b>	<b>\$ _____</b>
<input type="checkbox"/>	<b>donate the following for the gift baskets and other needs:</b>	

All donations are 100% tax-deductable. Our Tax ID #20-3844023. All checks payable to:  
The Red Chair Children's Production Company at 4111 W Magnolia Blvd, Burbank, CA 9150  
(818) 640-4645 www.redchairproductions.org